

# 2014 – 2015 ANNUAL REPORT



Our Vision - "All frail adults and caregivers will be safe, healthier and age with dignity"

One Organization...Many Services

4676 N. Wickham Road  
Melbourne, FL 32935  
[www.brevardalz.org](http://www.brevardalz.org)

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**OUR ORGANIZATION**

Founded in 1995, The Brevard Alzheimer's Foundation, Inc. is a not-for-profit 501(c)3 organization. Donations and services stay in Brevard County, serve local residents and are fully tax-deductible. With an annual operating budget of \$3 million dollars and over 61 employees, the Brevard Alzheimer's Foundation provided 165,323 hours of adult day care, transported seniors 209,014 miles and provided 13,885 hours of in home respite. We touched many other families through case management, caregiver education and support groups. Our organization is unique among other charitable organizations because only about 19% of our revenue comes from fundraising, the remaining is service driven.

**Our Vision:**

"All frail adults and caregivers will be safe, healthier and age with dignity."

**Our Mission:**

"To provide quality community and facility based services to adults and caregivers. An emphasis is placed on Alzheimer's or Dementia Related Diseases (ADRD) through care management, adult day care, transportation, and home-based services."

**Timeline:**

- 1995 – BAFI is established
- 1997 – Melbourne Facility is opened
- 2001 – Micco Facility is opened
- 2006 – Titusville Facility is opened
- 2008 – Diversion Program Established
- 2012 – Light Up Brevard Event
- 2012 – 20th Anniversary of the Annual Alz BBQ & Car Drawing
- 2013 – Long Term Care program established, replaced Diversion
- 2014 – Inaugural Cycle4Alzheimer's held in November 2014

**ONE ORGANIZATION...MANY SERVICES**

- Adult Day Care – 3 Locations
- Long Term Managed Care – Case Mgmt.
- Senior Transportation
- Non-Emergency Transportation
- In Home Respite –Project R.E.L.I.E.F.
- Private Case Management



**ALZHEIMER'S COUNSELING & EDUCATION**

The organization is fortunate to have a team of qualified clinical and practical staff members including a Certified Alzheimer's & Dementia Trainer. We offer several educational programs either in house or in junction with other agencies including:

- On-site Alzheimer's/Dementia Library
- Memory Screenings
- Alzheimer's I & II Training
- Caregiver Support Groups
- Community Education (Alzheimer's)
- Wanderer's Identification Program
- Counseling
- Virtual Dementia Tours

Our organization is fully focused on serving both the client and the caregiver and is involved through care process...from early detection to care after detection and everything in between.

**ADULT DAY CARE PROGRAM**

Our adult day care program, is designed to provide stimulating recreation, exciting activities, and expert personal care for senior adults in a safe and happy environment. Adult Day Care provides caregivers relief from the constant supervision and personal care of frail family members.

**2014-15 Day Care Impact:**

- Client Hours – **166,196**
- DC Transportation Miles – **178,910**
- Budget - **\$1,757,631**
  - o Day Care - **\$1,372,359**
  - o Transport - **\$385,272**

In this protective and home-like atmosphere a staff of caring health professionals and volunteers serve the needs of our clients and their families with care, compassion, and commitment. Friends and family, who are coping with round-the-clock caregiving, can enjoy peace of mind when they enroll loved ones in our Adult Day Care Program, which is specifically designed to encompass the capabilities of each client.

Included in the adult day care model are transportation services to/from the facilities. This service is in high demand, but is costly and thanks to community sponsors we are able to offset a portion of the cost. The remaining cost is covered by the organization. We have 3 Facilities located across Brevard County and are accessible by all points in the county. Each of the facilities has its own transportation capabilities, which vary slightly by location in terms of route times and distances.

**MELBOURNE:**

4676 N. Wickham Road, Melbourne, FL 32935  
Full Occupancy: **76**  
2014-15 Occupancy Rate: **67%**  
Total Client Hours (2014-15): 78,070

**MICCO (Barefoot Bay):**

7951 Ron Beatty Blvd, Micco, FL 32976  
Full Occupancy: **50**  
2014-15 Occupancy Rate: **55%**  
Total Client Hours (2014-15): 41,671

**TITUSVILLE:**

830 S. Park Ave, Titusville, FL 32780  
Full Occupancy: **60**  
2014-15 Occupancy Rate: **49%**  
Total Client Hours (2014-15): 45,582

**OUR PARTNERS (Day Care):**



**OUR PARTNERS (Day Care Transport):**



**LONG TERM MANAGED CARE (LTMC) – FL .MEDICAID**

We partnered with Coventry Health Care of Florida to provide Case Management Services under the LTMC Program until the contract ended October 2015. We will now continue as a provider of adult day care and transportation services for LTMC.

**2014-15 LTMC Case Management:**

- Total Member Months – **2,000**
- Average Census – **180**

Services that are available to the clients under LTMC are:

Adult Day Health Care (BAFI), Adult Companion Care, Assisted Living, Attendant Care, Behavioral Management, Case Management (BAFI), Caregiver Training, Home Accessibility Adaptation, Home-Delivered Meals, Homemaker, Hospice Intermittent and Skilled Nursing, Medical Equipment and Supplies, Medication Management, Nursing Facility, Nutritional Assessment/Risk Reduction, Personal Care, Personal Emergency Response System, Respite (BAFI), and Therapies

**OUR PARTNERS:**



**NON-EMERGENCY TRANSPORTATION PROGRAM**

BAFI is emerging as the leader in non-emergency medical transportation in Brevard County. BAFI serves the community in two functions: **providing transport for daycare clients** (covered in day care section) and **providing non-emergency medical transport**. In total we transport over 100 seniors a day countywide. Quality and safety are paramount to the success of this program.

**2014-15 Safe-Ride (Membership Program Only) Impact:**

- Total Miles – **3,562**

BAFI will assure curb-to-curb services for eligible clients who need medical/non-medical care and have no other means of transportation. Our program is a membership based program. Clients pay a nominal fee to be a member of the program and then pay a per trip cost. We supplement the cost to our clients through grants, van sponsorships and other fundraising. **Our daycare transportation is accounted for under the Daycare Program.** The figures above are strictly for our non-emergency medical transport.

**OUR PARTNERS (Safe-Ride):**



## IN HOME RESPITE PROGRAM



The R.E.L.I.E.F. program provides free in-home respite to caregivers of frail, homebound elders aged sixty and over. The Brevard Alzheimer's Foundation has been under contract with the Senior Resource Alliance to provide this service since 1997.

The goal of the R.E.L.I.E.F. program is to provide family caregivers a much needed break in order to allow the family unit to continue caring for a homebound elder without becoming ill themselves. This service is provided at no cost to the family. On average the program serves approximately 62 caregivers/families per month in Brevard County.

### 2014-15 In-Home Respite Impact:

- Avg. Clients/Month - 62
- Respite Hours – 13,885
- Total Budget - \$118,576

### OUR PARTNERS (R.E.L.I.E.F.):



## FUNDRAISING EVENTS

The Foundation receives the majority of its funding through contracts, grants, and program/service fees; however, fundraising accounts for 12% of the annual budget.

### Annual BBQ / Car Drawing



Over 22 years ago, in 1993, the Brevard Alzheimer's Foundation partnered with AJ Hiers, a prominent local car dealer, to create an annual car drawing/barbeque fundraising event. The event has featured some of the most unique and collectable cars in America for its car drawing fundraiser. This year's event (2014-15) raised over \$352,555 and a Dodge Challenger R/T Convertible (440 Six Pack) was given away.

The 2015-16 event will be held on **May 21, 2016** at Wickham Park Pavilion where a 1968 Dodge Charger will be given away. Additional details and information for the event can be found on the website, [www.alzbbq.org](http://www.alzbbq.org).

### Annual Golf Tournament

For nineteen years, the Foundation has hosted a Golf Tournament. There are a wide variety of prizes awarded at the tournament ranging from: free rounds of golf, golf clubs, vehicles and even a cash prize for a hole in one. The tournament is hosted by the Indian River Colony Club. The 2014-15 year's event was held on **October 31, 2015**.

### Cycle 4 Alzheimer's



On **November 8, 2015**, the foundation hosted the 2<sup>nd</sup> Annual Cycle 4 Alzheimer's (Cycle4Alz). November is National Alzheimer's Awareness Month and the organization wanted to create an event that will coincide with National Awareness.

The event featured 3 Ride Options: 100 Miles (Century), 62.5 Miles (Metric Century 100km), and 10 Mile Fun Ride. The riders will enjoy fully stocked Rest Stops, SAG Support on the Century and Metric Century, Snacks provided before the ride and Lunch after at our Melbourne facility.

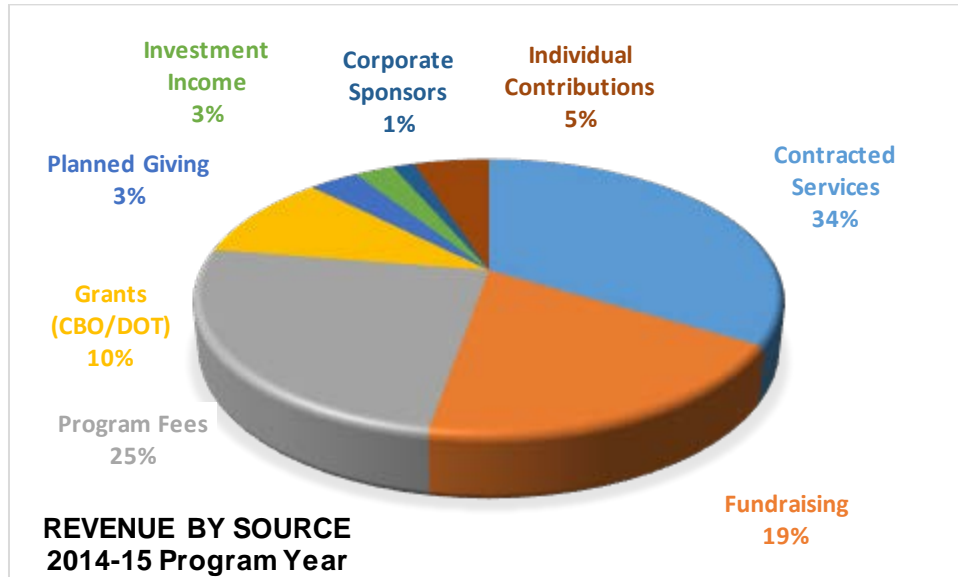
The foundation secured over \$15,000 in sponsorships and corporate partners for the event and was a county wide event as it travels from Southern/Central Area of the county all the way to the South End and back.

## OTHER GIVING INITIATIVES

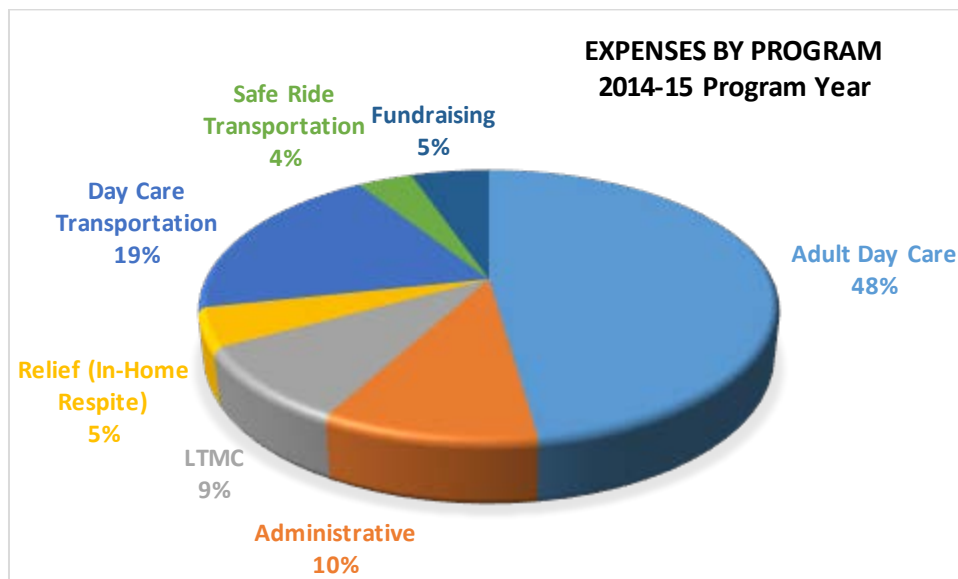
- Planned Giving Program
- Affinity Program – TD Bank
- Individual and Corporate Giving
- Memorials and Bequest
- Vehicle Donation Program
- Giving Tree
- Van Advertising/Sponsorship Program

2013-14 FINANCIAL UPDATE

The Foundation is unique in the sense that it is a non-profit business that is managed according to a sustainable business model, rather than the typical charity based model.



Administrative and Fundraising Expenses account for less than 15% of our expenditures for the program year.





**BOARD OF DIRECTORS**

**Bryan Hatfield**

*Chair*

BrightHouse

**Sonny Simerly**

*Vice Chair*

BrightHouse Networks

**David Slonim**

*Secretary*

The Slonim Law Firm, PA

**Vacant**

*Treasurer*

**Laura J. Burke**

Director

Wuesthoff Medical Center

**George J. Cusimano**

Director

Retired

**Rick Lewis**

Director

White Directory Publishers

**Karen Chambliss**

Director

CPA

**Priscilla Hament**

Attorney

Harris Corporation

**Benjamin M. Inghram**

Director

NASA

**Marty Eyster-Mercado**

Director

Community Activist

**W. Wilson Sims**

Director

Coastal Directory

**LEADERSHIP TEAM**

**Dale A. Viger, MBA**

ED/Chief Executive Officer

**Janice Miller**

Chief Compliance Officer

**Kristine Wolff**

Controller

**LETTER FROM AUDITOR PLACE HOLDER...DO NOT PRINT**

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## AUDITED FINANCIAL STATEMENTS

### STATEMENT OF FINANCIAL POSITION

	<u>2013-14</u>	<u>2014-15</u>
<b>CASH FLOWS FROM OPERATIONS</b>		
Change in Net Assets	\$ (367,746)	\$ 167,303
Adjustments to reconcile change in net assets to cash provided by operations		
Net loss on sale of investments	28,047	135,795
Unrealized gain on investments	(174,850)	(93,379)
Depreciation	99,866	97,186
(Increase) decrease in assets		
Accounts Receivable	(100,756)	(56,924)
Prepaid Expenses	(20,000)	20,000
Unconditional Promises to Give	7,250	4,000
Increase (decrease) in liabilities		
Accounts Payable	(96,238)	(62,153)
Accrued Expenses	(9,040)	1,882
<b>CASH PROVIDED BY OPERATIONS</b>	<b>(633,467)</b>	<b>213,710</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Acquisition of Fixed Assets	(69,627)	(58,249)
Purchase of Investments	(463,637)	(799,638)
Sale of Investments	347,171	788,290
<b>CASH USED BY INVESTING ACTIVITIES</b>	<b>(186,093)</b>	<b>(69,597)</b>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>		
Repayments of Principal	(444,000)	(326,000)
Proceeds from Borrowings	772,483	242,356
<b>CASH PROVIDED BY FINANCING ACTIVITIES</b>	<b>328,483</b>	<b>(83,644)</b>
<b>NET CHANGE IN CASH</b>	<b>(491,077)</b>	<b>60,469</b>
CASH, Beginning of the year	103,888	43,419
<b>CASH, END OF THE YEAR</b>	<b>\$ (387,189)</b>	<b>\$ 103,888</b>

## AUDITED FINANCIAL STATEMENTS

### STATEMENT OF ACTIVITIES

<b>SUPPORT AND REVENUES</b>	<b><u>2013-14</u></b>	<b><u>2014-15</u></b>
Contributions, individual and corporate	\$ 170,519	\$ 125,174
Grants	201,671	211,030
Other Income	14,449	-
Long Term Managed Care	1,071,588	825,114
Special Events	378,054	405,157
Program Income	560,861	518,388
Contract Services	474,195	703,071
Planned Giving	36,548	69,141
In-Kind Income	48,012	14,024
Investment Income	<u>232,252</u>	<u>54,303</u>
<b>TOTAL SUPPORT AND REVENUES</b>	<b>\$ 3,188,149</b>	<b>\$ 2,925,402</b>
<b>EXPENSES</b>		
Program Expenses		
Long Term Managed Care	576,222	280,583
Daycare	1,532,206	1,400,772
Transportation	593,773	463,746
In Home Respite (RELIEF)	167,906	138,355
Education	137,772	-
Support Services		
Fundraising	218,098	176,255
Administration	<u>329,918</u>	<u>298,388</u>
<b>TOTAL EXPENSES</b>	<b>\$ 3,555,895</b>	<b>\$ 2,758,099</b>
<b>CHANGE IN NET ASSETS</b>	<b><u>\$ (367,746)</u></b>	<b><u>\$ 167,303</u></b>
<b>NET ASSETS, Beginning of the year</b>	3,670,023	3,502,720
<b>NET ASSETS, End of the year</b>	<b><u>\$ 3,302,277</u></b>	<b><u>\$ 3,670,023</u></b>

**AUDITED FINANCIAL STATEMENTS**  
**STATEMENT OF CASH FLOWS**

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